

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Poslovna etika
Course title:	Business Ethics

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Računalništvo in spletne tehnologije, visokošolski strokovni študijski program prve stopnje	-	Drugi ali tretji	Četrta ali šesta
Computer Science and Web Technologies, first cycle Professional Study Programme	-	Second or third	Fourth or sixth

Vrsta predmeta / Course type

Izbirni / Elective

Univerzitetna koda predmeta / University course code:

2-RST-VS-IP-PE-2020-05-14

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	-	45	-	-	105	6

Nosilec predmeta / Lecturer:

prof. dr. Dejan Jelovac

Jeziki / Languages:

Predavanja / Lectures:

Slovenski / Slovenian, Angleški / English

Vaje / Tutorial:

Slovenski / Slovenian, Angleški / English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Vpis v 2. ali v 3. letnik.
Pred izpitom opravljene domače naloge in njihov zagovor.

Prerequisites:

Enrolment to the second or third year of the study.
Successful presentation of homework prior to exam.

Vsebina:

- Uvod v problemsko področje: poslovna etika v sodobnem poslovnem svetu.
- Ime in pojem etike (trije različni jeziki sodobne poslovne etike: *delovati*, *biti in znati* (delati tisto, kar je prav – govorica behaviorističnega nauka; biti tisti pravi – govor vrline; vedeti kaj je dobro – jezik etične teorije).
- Temeljne kategorije poslovne etike (dobro vs. zlo, moralne ocene oz.

Content (Syllabus outline):

- Introduction to the topics: business ethics in the contemporary business world.
- Name and concept of ethics (three different languages of the modern business ethics: *to act*, *to be and to be able* (to do what is right - the language of behavioural theory, to be the one who is right - voice of virtues, to know

<p>sodbe, maksime in norme, dejanje, dosežek, vest, dolžnost, odgovornost, vrlina, značaj, kodeks).</p> <ul style="list-style-type: none"> • Dobri poslovni običaji kot oporišče sodobne poslovne morale (dve plati sodobne etične teorije - utilitarizem kot iskanje rezultatov in formalizem kot iskanje pravila). • Moralne vrednote, vrline in pravila zglednega poslovanja - moralna dimenzija sodobnega globalnega gospodarstva. • Kodeksi poklicne etike in dobre prakse pri nas: študija primera vzorcev zglednega vedenja in zaželenega načina obnašanja. • Metode, tehnike in strategije preprečevanja in razreševanja moralnih dilem, sporov in konfliktov v gospodarski organizaciji. • Moralna odgovornost podjetij do notranjega in zunanjega okolja organizacije (izzivi, pasti in zanke poslovanja z vidika globalne ekonomije). • Perspektive in trendi razvoja sodobne poslovne morale v EU. • Doseg in meje moči vpliva poslovne morale na praktično delovanje poslovnih vseh v vsakdanji praksi. 	<p>what is good - the language of ethical theory).</p> <ul style="list-style-type: none"> • Basic categories of business ethics (good vs. evil, moral judgments, maxims and norms, act, achievement, conscience, duty, responsibility, virtue, character, code). • Good business practices as a basis of modern business morality (two sides of modern ethical theories - utilitarianism as the search of result(s) and formalism as the search of rule(s)). • Moral values, virtues and exemplary business rules - moral dimensions of modern business activity in global economy. • Codes of professional ethics and good practice in our country: case study of exemplary patterns of behaviour and desirable mode of conduct. • Methods, techniques and strategies for prevention and resolution of moral dilemmas, disputes and conflicts in economic organisation. • Corporate moral responsibility to the internal and external environment of the organization (the challenges, pitfalls and traps in business operations from the perspective of global economy). • Perspectives and development trends of modern business morality in the EU. • The range of power and limits of influence of business morality on the practical operation of the business people in everyday practice.
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Temeljni literatura in viri / Readings:

- Jelovac, D. (2000). *Podjetniška kultura in etika*. Portorož: VSŠP.
- Crane, A. & Matten, D. (2019). *Business Ethics – Managing Corporate Citizenship and Sustainability in the Age of Globalization*. Oxford: Oxford University Press.
- Ferrell, O. C., Fraedrich, J. & Ferrell, L. (2018). *Business Ethics – Ethical Decision Making and Cases*. Boston: Cengage.
- De George, R. (2012). *Business Ethics*. Upper Saddle River: Pearson Prentice Hall.
- Fisher, C. & Lovell, A. (2009). *Business Ethics and Values* (3rd ed.). Essex: Pearson Education.
- Comte-Sponville, A. (2002). *Mala razprava o velikih vrlinah*. Ljubljana: Vale-Novak.

Cilji in kompetence:

Učna enota prispeva k razvoju naslednjih splošnih in predmetno-specifičnih kompetenc:

Splošne kompetence:

- sposobnost fleksibilne uporabe znanja v praksi
- razvoj kritične in samokritične presoje
- sposobnost povezovanja koherentno obvladanega temeljnega znanja, pridobljenega pri obveznih predmetih, ter njegova uporaba v praksi
- poznavanje pomena kakovosti in prizadevanje za kakovost strokovnega dela skozi avtonomnost, samoiniciativnost, (samo)kritičnost, (samo)refleksivnost in (samo)evalviranje v strokovnem delu

Predmetno-specifične kompetence:

- poznavanje etike poslovnega komuniciranja in ustrezna aplikacija v praktičnih situacijah
- poznavanje etičnih dilem uporabe informacijskih rešitev in temeljne zakonodaje na tem področju
- pridobitev teoretičnega znanja o bistvu, sodobnih konceptualizacijah, zvrsteh, dimenzijah in standardih poslovne morale
- avtonomnost pri strokovnem delu in pri spremljanju poslovnih odločitev v mednarodnem in domačem poslovnem okolju
- seznanitev in pojasnitev vpliva poslovne etike na posamezna področja poslovanja
- sposobnost analize, sinteze in predvidevanja rešitev ter posledic pojavov v pogojih sodobnega poslovanja
- sposobnost povezave znanj in praks s področja poslovne etike v poslovnem okolju
- sposobnost iskanja novih informacij s področja poslovne etike v znanstveni/strokovni literaturi in praksi ter sposobnost njihovega umeščanja v ustrezen strokovni okvir

Objectives and competences:

The instructional unit contributes to the development of the following general and subject-specific competences:

General competences:

- ability to use the acquired knowledge in practice in a flexible manner
- development of critical and self-critical judgement
- ability to link coherent fundamental knowledge acquired at compulsory subjects and its application in practice
- familiarity with the importance of quality, striving to maintain the quality of professional work through practicing autonomous behaviour, showing initiative, as well as through (self-) criticism, (self-)reflection and (self-) evaluation

Subject-specific competences:

- familiarity with business communication ethics and its adequate application to practical situations
- familiarity with ethical dilemmas relating to the use of information solutions, as well as knowledge with regard to the field-specific legislation
- acquisition of theoretical knowledge of the essence, modern conceptualizations, types, dimensions and standards of corporate culture and morality
- the autonomy in professional work and in the monitoring of business decisions within the international and domestic business environment
- to inform and explain the impact of business ethics in the individual business areas
- ability to analyse, synthesize and forecast solutions and consequences of phenomena in terms of modern business
- the ability to link knowledge and practice in the field of business ethics in the business environment
- ability to search for new information from the fields of business ethics in the scientific/professional literature and

- stična refleksija in zavezanost kodeksom poklicne etike v sodobnem poslovnem okolju

- practice and the ability to place them in an appropriate professional context
- ethical reflection and commitment to the codes of professional ethics in the modern business environment

Predvideni študijski rezultati:

Znanje in razumevanje:

Študent/študentka bo:

- seznanjen/a z namenom predmeta, vsebino in metodami dela ter njegovimi obveznostmi
- sposoben/a poglobljeno razumeti obzorja in temelj problemskega področja poslovne etike
- znal/a pojasniti bistvene pojme znotraj kategorialno-metodičnega aparata poslovne kulture
- razumel/a obseg in vsebino pojma poslovne etike
- dojel/a bistvo vplivnih etičnih stališč znotraj etičnega pluralizma
- razumel/a in jasno razlikoval/a ključne kategorije poslovne etike v poslovnem življenju
- pridobil/a vpogled v bistvo dobrih poslovnih običajev, njihovo vlogo, mesto in pomen za uspešno sodobno poslovanje
- usposobljen/a za dojemanje moralne dimenzije poslovanja
- razvil/a spretnosti za uporabo različnih metod in tehnik za prepoznavanje, preprečevanje in razreševanje moralnih napetosti/nesoglasij
- pridobil/a čut za moralno odgovornost do notranjega in zunanjega okolja podjetij
- razvil/a občutek dolžnosti do izogibanja moralnim spodrslijajem, napakam, ipd.
- usposobljen/a za razumevanje dosega in meja poslovne etike
- pridobil/a pregled nad odprtimi vprašanji stroke in njenimi perspektivami v bližnji prihodnosti

Intended learning outcomes:

Knowledge and understanding:

Student will be:

- informed of the purpose of subject, content and methods of work and their obligations
- able to gain a deeper understanding of the horizons and the foundation of the expert fields of business ethics
- able to explain key concepts within the categorical-methodical apparatus of a business ethics
- understand the scope and content of the concept of business ethics
- grasp the essence of important ethical positions within ethical pluralism
- understand and clearly distinguish the key categories of business ethics in business life
- gain insight into the essence of good business practices, their role, place and importance for a successful modern business
- qualified for the perception of moral dimensions of business
- able to develop skills in using various methods and techniques to identify, prevent and resolve moral tensions / conflicts
- gain a sense of moral responsibility for the internal and external business environment of company
- able to develop a sense of moral duty to avoid slips, errors, etc.
- trained to understand the scope and boundaries of business ethics
- gain an overview of the open issues of the profession and its perspectives in the near future

Metode poučevanja in učenja:

- predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri)
- vaje, (študija primerov, refleksija izkušenj, metode kritičnega mišljenja, diskusija, forum za reševanje moralnih problemov, sporov, konfliktov in dilem)
- samostojen študij (branje literature in priprava domačih nalog)

Learning and teaching methods:

- lectures with active engagement of students (explanation, discussion, questions, examples)
- tutorials, (case study, experience, reflection, critical thinking, discussion, feedback, a forum for solving moral problems, disputes, conflicts and dilemmas)
- individual Study (literature reading and preparation of home works)

Načini ocenjevanja:

Način (pisni izpit, ustno izpraševanje, naloge, projekt):

- pisni izpit
- domače naloge in njihov zagovor

Delež (v %) /

Weight (in %) /

Assessment:

Type (examination, oral, coursework, project):

- written exam
- homeworks and its oral presentation

Reference nosilca / Lecturer's references:

- ROJKO, Katarina, JELOVAC, Dejan (2018) Human role in factories of the future. V: *Zbornik radova*. Prva mednarodna naučna konferencija o digitalnoj ekonomiji DIEC 2018, Visoka škola "Internacionalna poslovno-informaciona akademija" Tuzla, Tuzla: Off-set d.o.o., str. 165-178.
- JELOVAC, DEJAN (2014) Poslovna etika in notranje poročanje = Business ethics and internal reporting. *Poslovodno računovodstvo*. Letn. 7, št. 2, str. 22-47.
- JELOVAC, DEJAN in RIHTARŠIČ, TANJA (2013) A Model of Slovenian Ethical Consumerism. *Raziskave in razprave*, 6 (3), str. 115-146.
- JELOVAC, DEJAN in WAL, ZEGER VAN DER in JELOVAC, ANA (2011) Business and Government Ethics in the New and Old EU: An Empirical Account of Public-Private Value Congruence in Slovenia and the Netherlands. *Journal of Business Ethics*, 103 (1), str. 127-141.
- JELOVAC, DEJAN (2012) The Impact of Corporate Social Responsibility in the Context of Small and Medium Enterprise. *Innovative Issues and Approaches in Social Sciences*, 5 (2), str. 21-35.
- JELOVAC, DEJAN (2010) The Historical-Cultural Background of Public Administration Values: the Case of Slovenia. *Raziskave in razprave*, 3 (3), str. 75-101.
- JELOVAC, DEJAN (2010) Poslovna etika kot nujni pogoj odličnosti. V: BUKOVEC, BORIS (ur.) *Etičnost razmišljanja in delovanja pri uveljavljanju strategije univerzalne odličnosti in mojstrstva*. Novo mesto: Fakulteta za organizacijske študije, str. 83-100.
- JELOVAC, DEJAN, ŽITNIK, JAN, VADNJAL, JAKA in DAMJAN, JANEZ (2010) Virtues of Entrepreneurs: Slovenian Youth Entrepreneurship Attitude Study. V: ANIŠIĆ, ZORAN (ur.) *Proceedings of the 3rd International Conference on Entrepreneurs, Innovation and Regional Development - ICEIRD 2010, May 27 - 29, 2010, Novi Sad, Serbia*. Novi Sad: Faculty of Technical Sciences, Department of Industrial Engineering and Management, str. 331-337.
- JELOVAC, DEJAN in JURIČAN, DOBRAN (2007) Kodeks podjetniške kulture za skladen regionalni razvoj. V: NARED, JANEZ, PERKO, DRAGO, RAVBAR, MARJAN, HORVAT, ANDREJ, HREN, MARKO, JUVANČIČ, LUKA, PIRY, IVO in RONČEVIĆ, BORUT (ur.). *Veliki*

razvojni projekti in skladni regionalni razvoj, (Regionalni razvoj, 1). Ljubljana: Založba ZRC, ZRC SAZU, str. 311-318.

- JELOVAC, DEJAN (2000) *Podjetniška kultura in etika*. Portorož: VSŠP.
- JELOVAC, DEJAN (1997) *Poslovna etika*. Ljubljana: Študentska organizacija Univerze.
- JELOVAC, DEJAN (1994) Postmoderna poslovna etika. *Teorija in praksa*, 31, (1/2), str. 55-62.