

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	ePoslovanje
Course title:	eBusiness

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Informatika v sodobni družbi, visokošolski strokovni študijski program prve stopnje	-	Tretji	Peti
Informatics in Contemporary Society, first cycle Professional Study Programme	-	Third	Fifth

Vrsta predmeta / Course type

Obvezni / Obligatory

Univerzitetna koda predmeta / University course code:

1-ISD-VS-eP-2019-11-19

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	-	45	-	-	105	6

Nosilec predmeta / Lecturer:

doc. dr. Katarina Rojko

Jeziki / Languages:

Predavanja / Lectures:

Slovenski, angleški / Slovene, English

Vaje / Tutorial:

Slovenski, angleški / Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Študent/študentka mora pred pristopom k izpitu pripraviti in zagovarjati seminarsko nalogo.

Prerequisites:

Before taking the exam the student must successfully prepare and present the seminar work task.

Vsebina:

- Nove oblike organizacije v informacijski družbi. Ključne lastnosti informacijske družbe.
- Elektronske oblike poslovanja in pomen interneta.
- Virtualni tipi organizacij in menedžerski procesi.
- E-poslovanje. Ključni koncepti, zgodovinski razvoj, stanje, trendi in perspektive.

Content (Syllabus outline):

- New forms of organisations in information society. Key elements of information society.
- Electronic ways of business and the importance of the Internet.
- Virtual types of organisations and managerial processes.
- E-business. Key concepts, historical development, status, trends and perspectives.

- Oprema za podporo e-poslovanju. Strojna oprema, komunikacijska in programska oprema.
- Strežnik/odjemalec in komponentna arhitektura. Portali. Sistemi ERP.
- Poslovni modeli v e-poslovanju. Priprava konkretne organizacije na uvajanje in izvedbo e-poslovanja.
- Poslovni procesi med organizacijami. Vrste in oblike e-poslovanja.
- Internetni plačilni sistemi. Udeleženci, poslovne transakcije in varnostni standardi.
- Oskrbovalne verige in odnosi s partnerji. Funkcija in procesi obvladovanja oskrbovalnih verig in poprodajnih aktivnosti.
- E-uprava. Tipi e-poslovanja v javni upravi v razmerju med vlado, lokalnimi skupnostmi, organizacijami in državljani.
- Etika, pravni red, standardi in varnost.

- Equipment for e-business. Hardware, communication and software equipment. Portals. ERP Systems.
- Business models in e-business. Preparing case organisation to implement and deploy e-business.
- Business processes among organisations. Ways and forms of e-business.
- Internet payment systems. Actors, business transactions and security standards.
- Supply chains and business relationships. Functions and processes of supply chain management and after-sale activities.
- E-government. Types of e-business in public services, government, local communities and citizens.
- Ethics, law, standards and security.

Temeljni literatura in viri / Readings:

- Chaffey Dave: Digital Business & E-Commerce Management, 7th Edition. Trans-Atlantic Publications, 2019.

Cilji in kompetence:

Učna enota prispeva k razvoju naslednjih splošnih in predmetno- specifičnih kompetenc:

- sposobnost fleksibilne in aplikativne uporabe teoretičnega znanja
- prizadevanje za kakovost strokovnega dela skozi avtonomnost, (samo)kritičnost, (samo)refleksivnost in (samo)evalviranje v strokovnem delu
- sposobnost etične refleksije in zavezanost profesionalni etiki v družbenem okolju
- usposobljenost za samostojno in avtonomno uporabo, nadzor in vzdrževanje informacijsko komunikacijske tehnologije v organizaciji
- komuniciranje s strokovnjaki iz različnih področij gospodarskega in družbenega življenja ter z različnimi interesnimi skupinami

Objectives and competences:

The instructional unit contributes to the development of the following general and subject-specific competences:

- ability to flexibly apply knowledge in practice
- striving to achieve quality of professional work through autonomy, (self) criticism, (self) reflexivity and (self) evaluation in professional work
- ability to ethical reflexion and commitment to professional ethics in the social environment
- competence for independent and autonomous use, monitoring and maintenance of information communication technology in an institution
- communication with experts from various fields of economic and social life and with various interest groups
- understanding of relations between individuals, institutions and the social environment, the ability to perceive

- razumevanje odnosov med posamezniki, organizacijami in družbenim okoljem, zmožnost za kompleksno sistemsko gledanje in delovanje
- razumevanje in uporaba teoretičnih osnov analitičnega in svetovalnega dela (prenos znanja do uporabnika)
- načrtovanje in obvladovanje sprememb ob oblikovanju celovite ocene stanja v organizaciji ali družbenem okolju z upoštevanjem različnih dejavnikov

and function at a complex, systemic level

- understanding and use of theoretical bases of analytical and counselling work (transfer of knowledge to user)
- planning and managing changes while forming a comprehensive evaluation of state within an institution or social environment, taking various factors into consideration

Predvideni študijski rezultati:

Znanje in razumevanje:

Študent/študentka:

- pozna in razume pomen e-poslovanja
- pozna in razume vse ključne zahteve za podporo e-poslovanja
- pridobljeno znanje skupaj z znanjem, pridobljenim pri drugih predmetih, uporablja za osvetlitev interdisciplinarnosti e-poslovanja
- pozna in razume interne in medorganizacijske poslovne procese ter z dejavnike poslovnega okolja, ki so pomembni z vidika izvajanja e-poslovanja
- pozna in razume vpliv e-poslovanja na upravljanje oskrbovalnih verig, na odnose s poslovnimi partnerji
- pozna in razume internetne plačilne sisteme
- uporabi osnovna orodja za vzpostavitev portalnega modela e-poslovanja

Intended learning outcomes:

Knowledge and understanding:

Student:

- knows and understands the meaning of e-business
- knows and understands all key demands to support e-business
- acquired knowledge together with knowledge acquired in other modules uses to connect the interdisciplinarity of e-business
- knows and understands internal and external business processes and factors from business environments
- knows and understands the influence of e-business on supply chains, relationships with business partners
- knows and understands internet payment systems
- uses basic tools to create a portal model of e-business

Metode poučevanja in učenja:

- predavanja (razlaga z diskusijo, demonstriranje praktičnih primerov iz prakse, simulacija in predstavitev...)
- seminarske vaje v povezavi s prakso in predavanji (razpoložljivo programsko orodje za razvoj portala, videokonference, projektno delo, skupinsko delo)

Learning and teaching methods:

- lectures (explanation with discussions, understanding case-studies, presentations...)
- tutorials in connection with lectures and lab exercises (software tools for portal development, videoconferences, project work, group work)
- individual and group consultations (debate, explanations,...)

<ul style="list-style-type: none"> • individualne in skupinske konzultacije (razprava, dodatna razlaga, obravnava specifičnih vprašanj) • samostojen študij (samostojna uporaba dostopnih orodij, spodbujanje, usmerjanje) 	<ul style="list-style-type: none"> • individual study (individual usage of tools, encouragement, leadership)
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		Delež (v %) / Weight (in %)	
Načini ocenjevanja:			Assessment:
Način (pisni izpit, ustno izpraševanje, naloge, projekt):			Type (examination, oral, coursework, project):
<ul style="list-style-type: none"> • pisni izpit • seminarska naloga s poročili seminarskega dela ter predstavitev seminarske naloge 	50		<ul style="list-style-type: none"> • written exam • seminar work with presentation and seminar reports
		50	

Reference nosilca / Lecturer's references:

<ul style="list-style-type: none"> • ROJKO, Katarina, LESJAK, Dušan, VEHOVAR, Vasja. Information communication technology spending in (2008-) economic crisis. Industrial management + data systems, ISSN 0263-5577, 2011, no. 3, vol. 111, str. 391-409, tabele. [COBISS.SI-ID 15384373] • ROJKO, Katarina, LESJAK, Dušan. The impact of the latest (2008-) economic crisis on ICT products. Issues in information systems, ISSN 1529-7314, 2014, vol. 15, iss. 2, str. 258-269, graf. prikazi. http://iacis.org/iis/2014/123_iis_2014_258-269.pdf. [COBISS.SI-ID 1537037764] • ROJKO, Katarina. Transformation of information and communication technology in contemporary society. London: Vega Press, 2015. 58 str., ilustr. ISBN 978-1-909736-04-7. [COBISS.SI-ID 20026418] • ROJKO, Katarina, LESJAK, Dušan, ŠUŠTERŠIČ, Janez. Information and communication technology spending and the latest (2008-) economic crisis. International journal of sustainable economy, ISSN 1756-5804, 2015, vol. 7, iss. 4, str. 306-326, ilustr. http://www.inderscience.com/info/inarticle.php?artid=72195, doi: 10.1504/IJSE.2015.072195. [COBISS.SI-ID 38071813] • ROJKO, Katarina. Razvitost in uporaba kot ključna dejavnika gibanja potrošnje za IKT. 1. izd. Ljubljana: Vega, 2015. 60 str., ilustr. ISBN 978-961-93847-2-5. [COBISS.SI-ID 280675584] • ROJKO, Katarina. Vpliv zadnje gospodarske krize na odstopanja v difuziji IKT. 1. izd. Ljubljana: Vega, 2015. 64 str., ilustr. ISBN 978-961-93847-3-2. [COBISS.SI-ID 280675840] • ROJKO, Katarina. Requirements and obstacles of e-research. Research in social change, ISSN 1855-4202, May 2016, vol. 8, iss. 2, str. 53-74, ilustr. http://www.fuds.si/sites/default/files/rsc_volume_8_issue_2_may_2016.pdf. [COBISS.SI-ID 4662011]
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