

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Poslovna etika
Course title:	Business Ethics

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Informatika v sodobni družbi, visokošolski strokovni študijski program prve stopnje	-	Tretji	Šesti
Informatics in Contemporary Society, first cycle Professional Study Programme	-	Third	Sixth

Vrsta predmeta / Course type

Obvezni / Obligatory

Univerzitetna koda predmeta / University course code:

1-ISD-VS-IP-PE-2020-10-23

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	-	45	-	-	105	6

Nosilec predmeta / Lecturer:

prof. dr. Dejan Jelovac

Jeziki / Languages:

Predavanja / Lectures: Slovenski / Slovenian, Angleški / English

Vaje / Tutorial: Slovenski / Slovenian, Angleški / English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Vpis v 3. letnik.
Pred izpitom opravljene domače naloge in njihov zagovor.

Prerequisites:

Enrolment to the third year of the study.
Successful presentation of homework prior to exam.

Vsebina:

- Uvod v problemsko področje: poslovna etika v sodobnem poslovnem svetu.
- Ime in pojem etike (trije različni jeziki sodobne poslovne etike: *delovati, biti in znati* (delati tisto, kar je prav – govorica behaviorističnega nauka; biti tisti pravi – govor vrline; vedeti kaj je dobro – jezik etične teorije).
- Temeljne kategorije poslovne etike (dobro vs. zlo, moralne ocene oz. sodbe, maksime in norme, dejanje,

Content (Syllabus outline):

- Introduction to the topics: business ethics in the contemporary business world.
- Name and concept of ethics (three different languages of the modern business ethics: *to act, to be and to be able* (to do what is right - the language of behavioural theory, to be the one who is right - voice of virtues, to know what is good - the language of ethical theory).

<p>dosežek, vest, dolžnost, odgovornost, vrlina, značaj, kodeks).</p> <ul style="list-style-type: none"> • Dobri poslovni običaji kot oporišče sodobne poslovne morale (dve plati sodobne etične teorije - utilitarizem kot iskanje rezultatov in formalizem kot iskanje pravila). • Moralne vrednote, vrline in pravila zglednega poslovanja - moralna dimenzija sodobnega globalnega gospodarstva. • Kodeksi poklicne etike in dobre prakse pri nas: študija primera vzorcev zglednega vedenja in zaželenega načina obnašanja. • Metode, tehnike in strategije preprečevanja in razreševanja moralnih dilem, sporov in konfliktov v gospodarski organizaciji. • Moralna odgovornost podjetij do notranjega in zunanjega okolja organizacije (izzivi, pasti in zanke poslovanja z vidika globalne ekonomije). • Perspektive in trendi razvoja sodobne poslovne morale v EU. • Doseg in meje moči vpliva poslovne morale na praktično delovanje poslovnežev v vsakdanji praksi. 	<ul style="list-style-type: none"> • Basic categories of business ethics (good vs. evil, moral judgments, maxims and norms, act, achievement, conscience, duty, responsibility, virtue, character, code). • Good business practices as a basis of modern business morality (two sides of modern ethical theories - utilitarianism as the search of result(s) and formalism as the search of rule(s)). • Moral values, virtues and exemplary business rules - moral dimensions of modern business activity in global economy. • Codes of professional ethics and good practice in our country: case study of exemplary patterns of behaviour and desirable mode of conduct. • Methods, techniques and strategies for prevention and resolution of moral dilemmas, disputes and conflicts in economic organisation. • Corporate moral responsibility to the internal and external environment of the organization (the challenges, pitfalls and traps in business operations from the perspective of global economy). • Perspectives and development trends of modern business morality in the EU. • The range of power and limits of influence of business morality on the practical operation of the business people in everyday practice.
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Temeljni literatura in viri / Readings:

<ul style="list-style-type: none"> • Jelovac, D. (2000). <i>Podjetniška kultura in etika</i>. Portorož: VSŠP. • Crane, A. & Matten, D. (2019). <i>Business Ethics – Managing Corporate Citizenship and Sustainability in the Age of Globalization</i>. Oxford: Oxford University Press. • Ferrell, O. C., Fraedrich, J. & Ferrell, L. (2018). <i>Business Ethics – Ethical Decision Making and Cases</i>. Boston: Cengage. • De George, R. (2012). <i>Business Ethics</i>. Upper Saddle River: Pearson Prentice Hall. • Fisher, C. & Lovell, A. (2009). <i>Business Ethics and Values</i> (3rd ed.). Essex: Pearson Education. • Comte-Sponville, A. (2002). <i>Mala razprava o velikih vrlinah</i>. Ljubljana: Vale-Novak.

Cilji in kompetence:

Učna enota prispeva k razvoju naslednjih splošnih in predmetno-specifičnih kompetenc:

Splošne kompetence:

- poznavanje in razumevanje družbenih procesov ter sposobnost za njihovo analizo, sintezo in predvidevanje rešitev in njihovih posledic
- prizadevanje za kakovost strokovnega dela skozi avtonomnost, (samo)kritičnost, (samo)refleksivnost in (samo)evalviranje v strokovnem delu
- sposobnost etične refleksije in zavezanost profesionalni etiki v družbenem okolju
- zmožnost vzpostavljanja in vzdrževanja odnosov za delo v skupini in z drugimi uporabniki ter skupinami (lokalna skupnost, organizacije javne uprave, gospodarstvo, nevladne organizacije)
- organizacijske in vodstvene spretnosti za organiziranje aktivnega in samostojnega dela;

Predmetno-specifične kompetence:

- razumevanje individualnih vrednot in skupinskih vrednotnih sistemov za obvladovanje profesionalno-etičnih vprašanj
- komuniciranje s strokovnjaki iz različnih področij gospodarskega in družbenega življenja ter z različnimi interesnimi skupinami
- razumevanje odnosov med posamezniki, organizacijami in družbenim okoljem, zmožnost za kompleksno sistemsko gledanje in delovanje
- razumevanje in uporaba teoretičnih osnov analitičnega in svetovalnega dela (prenos znanja na uporabnika)

Objectives and competences:

The instructional unit contributes to the development of the following general and subject-specific competences:

General competences:

- familiarity with and understanding of social processes and competence for their analysis, synthesis and prediction of solutions as well as consequences thereof
- striving to achieve quality of professional work through autonomy, (self) criticism, (self) reflexivity and (self) evaluation in professional work
- ability to ethical reflexion and commitment to professional ethics in the social environment
- ability to establish and maintain relationships for group-work as well as with other users and groups (local communities, public administration organizations, industry, non-governmental organizations)
- managerial and leadership skills for organizing active and independent work

Subject specific competences:

- understanding individual values and group value systems for the management of professional – ethical questions
- communication with experts from various fields of economic and social life and with various interest groups
- understanding of relations between individuals, institutions and the social environment, the ability to perceive and function at a complex, systemic level
- understanding and use of theoretical bases of analytical and counselling work (transfer of knowledge to user)

Predvideni študijski rezultati:

Znanje in razumevanje:

Študent/študentka bo:

- seznanjen/a z namenom predmeta, vsebino in metodami dela ter njegovimi obveznostmi
- sposoben/a poglobljeno razumeti obzorja in temelj problemskega področja poslovne etike
- znal/a pojasniti bistvene pojme znotraj kategorialno-metodičnega aparata poslovne kulture
- razumel/a obseg in vsebino pojma poslovne etike
- dojel/a bistvo vplivnih etičnih stališč znotraj etičnega pluralizma
- razumel/a in jasno razlikoval/a ključne kategorije poslovne etike v poslovnem življenju
- pridobil/a vpogled v bistvo dobrih poslovnih običajev, njihovo vlogo, mesto in pomen za uspešno sodobno poslovanje
- usposobljen/a za dojemanje moralne dimenzije poslovanja
- razvil/a spretnosti za uporabo različnih metod in tehnik za prepoznavanje/preprečevanje in razreševanje moralnih napetosti/nesoglasij
- pridobil/a čut za moralno odgovornost do notranjega in zunanjega okolja podjetij
- razvil/a občutek dolžnosti do izogibanja moralnim spodrslijajem, napakam, ipd.
- usposobljen/a za razumevanje dosega in meja poslovne etike
- pridobil/a pregled nad odprtimi vprašanji stroke in njenimi perspektivami v bližnji prihodnosti

Intended learning outcomes:

Knowledge and understanding:

Student will be:

- informed of the purpose of subject, content and methods of work and their obligations
- able to gain a deeper understanding of the horizons and the foundation of the expert fields of business ethics
- able to explain key concepts within the categorical-methodical apparatus of a business ethics
- understand the scope and content of the concept of business ethics
- grasp the essence of important ethical positions within ethical pluralism
- understand and clearly distinguish the key categories of business ethics in business life
- gain insight into the essence of good business practices, their role, place and importance for a successful modern business
- qualified for the perception of moral dimensions of business
- able to develop skills in using various methods and techniques to identify prevent and resolve moral tensions / conflicts
- gain a sense of moral responsibility for the internal and external business environment of company
- able to develop a sense of moral duty to avoid slips, errors, etc.
- trained to understand the scope and boundaries of business ethics
- gain an overview of the open issues of the profession and its perspectives in the near future

Metode poučevanja in učenja:

- *predavanja* z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri)
- *vaje*, (študija primerov, refleksija izkušenj, metode kritičnega mišljenja, diskusija, forum za reševanje moralnih problemov, sporov, konfliktov in dilem)
- *samostojen študij* (branje literature in priprava domačih nalog)

Learning and teaching methods:

- *lectures* with active engagement of students (explanation, discussion, questions, examples)
- *tutorials*, (case study, experience, reflection, critical thinking, discussion, feedback, a forum for solving moral problems, disputes, conflicts and dilemmas)
- *individual study* (literature reading and preparation of home works)

Načini ocenjevanja:

Način (pisni izpit, ustno izpraševanje, naloge, projekt):

- pisni izpit
- domače naloge in njihov zagovor

Delež (v %) /

Weight (in %) /

Assessment:

Type (examination, oral, coursework, project):

- written exam
- homeworks and its oral presentation

Reference nosilca / Lecturer's references:

- ROJKO, Katarina, JELOVAC, Dejan (2018) Human role in factories of the future. V: *Zbornik radova*. Prva mednarodna naučna konferencija o digitalnoj ekonomiji DIEC 2018, Visoka škola "Internacionalna poslovno-informaciona akademija" Tuzla, Tuzla: Off-set d.o.o., str. 165-178.
- JELOVAC, DEJAN (2014) Poslovna etika in notranje poročanje = Business ethics and internal reporting. *Poslovodno računovodstvo*. Letn. 7, št. 2, str. 22-47.
- JELOVAC, DEJAN in RIHTARŠIČ, TANJA (2013) A Model of Slovenian Ethical Consumerism. *Raziskave in razprave*, 6 (3), str. 115-146.
- JELOVAC, DEJAN in WAL, ZEGER VAN DER in JELOVAC, ANA (2011) Business and Government Ethics in the New and Old EU: An Empirical Account of Public-Private Value Congruence in Slovenia and the Netherlands. *Journal of Business Ethics*, 103 (1), str. 127-141.
- JELOVAC, DEJAN (2012) The Impact of Corporate Social Responsibility in the Context of Small and Medium Enterprise. *Innovative Issues and Approaches in Social Sciences*, 5 (2), str. 21-35.
- JELOVAC, DEJAN (2010) The Historical-Cultural Background of Public Administration Values: the Case of Slovenia. *Raziskave in razprave*, 3 (3), str. 75-101.
- JELOVAC, DEJAN (2010) Poslovna etika kot nujni pogoj odličnosti. V: BUKOVEC, BORIS (ur.) *Etičnost razmišljanja in delovanja pri uveljavljanju strategije univerzalne odličnosti in mojstrstva*. Novo mesto: Fakulteta za organizacijske študije, str. 83-100.
- JELOVAC, DEJAN, ŽITNIK, JAN, VADNJAL, JAKA in DAMJAN, JANEZ (2010) Virtues of Entrepreneurs: Slovenian Youth Entrepreneurship Attitude Study. V: ANIŠIĆ, ZORAN (ur.) *Proceedings of the 3rd International Conference on Entrepreneurs, Innovation and Regional Development - ICEIRD 2010, May 27 - 29, 2010, Novi Sad, Serbia*. Novi Sad: Faculty of Technical Sciences, Department of Industrial Engineering and Management, str. 331-337.
- JELOVAC, DEJAN in JURIČAN, DOBRAN (2007) Kodeks podjetniške kulture za skladen regionalni razvoj. V: NARED, JANEZ, PERKO, DRAGO, RAVBAR, MARJAN, HORVAT, ANDREJ, HREN, MARKO, JUVANČIČ, LUKA, PIRY, IVO in RONČEVIĆ, BORUT (ur.). *Veliki*

razvojni projekti in skladni regionalni razvoj, (Regionalni razvoj, 1). Ljubljana: Založba ZRC, ZRC SAZU, str. 311-318.

- JELOVAC, DEJAN (2000) *Podjetniška kultura in etika*. Portorož: VSŠP.
- JELOVAC, DEJAN (1997) *Poslovna etika*. Ljubljana: Študentska organizacija Univerze.
- JELOVAC, DEJAN (1994) *Postmoderna poslovna etika*. *Teorija in praksa*, 31, (1/2), str. 55-62.