

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet: Raziskovanje interneta
Course title: Internet Research

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Podatkovne znanosti, magistrski študijski program druge stopnje	-	Prvi	Drugi
The second cycle masters study programme Data Sciences	-	First	Second

Vrsta predmeta / Course type

Izbirni / Elective

Univerzitetna koda predmeta / University course code:

2-PZ-MAG-IP-RI-2020-06-30

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	-	30	-	-	90	5

Nosilec predmeta / Lecturer: izr. prof. dr. Zoran Levnajić

Jeziki / Predavanja/Lectures: Slovenski, angleški / Slovene, English
Languages: Vaje / Tutorial: Slovenski, angleški / Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Za vključitev v delo mora študent poznati osnovne principe programiranja (v poljubnem programskem jeziku). Zahteva se tudi poznavanje osnov matematike in statistike.

Prerequisites:

Students need basic familiarity with computer programming (in any programming language). Also they need solid background in undergraduate mathematics and statistics.

Vsebina:

- arhitektura interneta, razširjenost in zgodovina
- uporabnost po strokovnih in znanstvenih področjih
- internet kot omrežje/graf
- empirični primeri omrežij
- šest stopenj ločenosti

Content (Syllabus outline):

- internet history, diffusion and architecture
- use of internet in technical and scientific fields
- internet as a network/graph
- empirical examples of networks
- six degrees of separation

- osnove teorije grafov, internet kot usmerjeni graf
- matrika in seznam sosednosti
- software za vizualizacijo omrežij
- iskanje po omrežjih, breath-first iskanje
- page-rank algoritem
- analiza socialnih omrežij na internetu, skupnosti v omrežjih
- Procesi in dinamika na internetu, viralno širjenje in viralni fenomeni na spletu
- Osnove rudarjenja besedil
- Primeri raziskovanja interneta

- basic graph theory concepts, internet as a directed graph
- adjacency matrix and list
- network visualization software
- searching on networks, breath-first search
- page-rank algorithm
- Social network analysis on internet, network communities
- Processes and dynamics on internet, viral phenomena
- Basics of text mining
- Examples of research via internet

Temeljni literatura in viri / Readings:

- Easley, David and Kleinberg, Jon (2010). *Networks, Crowds, and Markets*. Cambridge University Press.
- Newman, Mark (2010). *Networks: An introduction*. Oxford University Press.
- William H. Dutton, ed. (2013). *The Oxford Handbook of Internet Studies*, Oxford University Press.
- Levnajić, Zoran. Prosojnice iz predavanj pri predmetu Raziskovanje interneta. Moodle, FIŠ.

Cilji in kompetence:

Učna enota prispeva k razvoju naslednjih splošnih in predmetno specifičnih kompetenc:

Splošne kompetence:

- uporaba ustreznih metodoloških pristopov za izvajanje, koordiniranje in organiziranje raziskav
- zmožnost artikulacije raziskovalnega problema in na tej podlagi sposobnost pridobivanja, selekcije, ocenjevanja in umeščanja novih informacij

Predmetno-specifične kompetence:

- sposobnost sinteze izvirnih idej, konceptov in rešitev problemov vezanih za raziskovanje interneta
- poznavanje in razumevanje širokega nabora aplikacij informacijsko komunikacijske tehnologije v sodobni družbi;
- razvoj veščin in spretnosti pri uporabi znanja na področju

Objectives and competences:

The instructional unit contributes to the development of the following general and subject-specific competences:

General competences:

- utilization of adequate methodological approaches to conduct, coordination and organization of research
- the ability to articulate the research problem and correspondingly, obtain, select, evaluate and embed the new information

Subject-specific competences:

- competence to form original ideas, concepts and solutions for problems related to internet studies
- knowledge and understanding of a wide range of applications of information communication technology in the modern society
- the development of skills and abilities for the use of knowledge in the field of social sciences and

družbenih ved in informatike s pomočjo reševanja teoretičnih ali empiričnih problemov

informatics by solving theoretic or empirical problems

Predvideni študijski rezultati:

Znanje in razumevanje:

Sposobnost študenta/šudentke bo:

- poznavanje vseh pomembnih vidikov interneta
- učinkovito iskanje informacij na internetu
- prepoznavanje raziskovalnih priložnosti, ki jih nudi internet, ter njihov izkoristek/uporaba

Intended learning outcomes:

Knowledge and understanding:

Students will:

- understand of all relevant aspects of the Internet
- effective information search on the Internet
- recognize the scientific opportunities of the internet and an efficiency/use

Metode poučevanja in učenja:

- *predavanja* z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje primerov)
- *laboratorijske vaje* (spoznavanje IKT za izvajanje anketnega raziskovanja in za obdelavo dobljenih podatkov, iskanje sekundarnih podatkov, internetnih virov ipd.)
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Learning and teaching methods:

- lectures with active participation of students (explanation, discussion, questions, examples, case studies)
- laboratory exercises (learning about ICT for the implementation of the survey and processing the data obtained, search of secondary data, internet resources, etc.)
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Delež (v %) /
Weight (in %)

Načini ocenjevanja:

Način (pisni izpit, ustno izpraševanje, naloge, projekt):

- samostojni projekt oz. seminarska naloga

Assessment:

Type (examination, oral, coursework, project):

- individual project (seminar paper)

100 %

Reference nosilca / Lecturer's references:

- K. Ban, M. Perc, Z. Levnajić, Robust clustering of languages across Wikipedia growth, *Journal of the Royal Society Open Science* 4, 171217, 2017.
- I. Tokuda, Z. Levnajić, K. Ishimura, A practical method for estimating coupling functions in complex dynamical systems, *Philosophical Transactions of the Royal Society A* 377, 20190015, 2019.
- A. Zorko, M. Frühwirth, N. Goswami, M. Moser, Z. Levnajić, Heart Rhythm Analyzed via Shapelets Distinguishes Sleep From Awake, *Frontiers in Physiology* 10, 1554, 2020.
- M. Grau Leguia, Z. Levnajić, L. Todorovski, B. Ženko, Reconstructing dynamical networks via feature ranking, *Chaos* 29, 093107, 2019.

- A. Guazzini, F. Stefanelli, E. Imbimbo, D. Vilone, F. Bagnoli, Z. Levnajić, Humans best judge how much to cooperate when facing hard problems in large groups, *Scientific Reports* 9, 5497, 2019.